

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Laurent Bensemana Art Unit : 3691
Serial No. : 09/845,814 Examiner : Hani M. Kazimi
Filed : April 30, 2001 Conf. No. : 2311
Title : A SYSTEM AND METHOD FOR ANONYMOUSLY MATCHING PRODUCTS
OR SERVICES WITH A CONSUMER

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO NON-FINAL ACTION OF MARCH 4, 2010

Remarks begin on page 2 of this Response.